



## **JOB VACANCY**

The Goethe-Institut Lithuania is looking for a candidate for the position of

### **Public Relations and Communication Manager in the EU-funded project "MOST+", based in Vilnius**

The position is part-time (20 h), from January 2023 till the end of September 2024 (21 months, with 3-month probation period).

*The Goethe-Institut is the cultural institute of the Federal Republic of Germany with a global reach. We promote knowledge of the German language abroad and foster international cultural cooperation.*

The overall objective of the project MOST+ is to contribute to the mobility and internationalisation of Belarusian professionals and to support their integration into European-wide professional networks. Interested Belarusian will receive the possibility to get funding for travel and accommodation abroad and are furthermore supported in finding a first professional contact in the EU. The programme is aimed at a large Belarusian community, as access to the programme is open to all Belarusian professionals on the territory of Belarus and abroad who work in one of the following priority sectors: society, culture, business, education, media and sustainability.

#### **Task and responsibilities:**

Under the leadership of and in cooperation with the Team Leader:

- Develop project visibility & advocate MOST+ work with representatives of professional communities/the public
- Design and implement a comprehensive external communication strategy
- Imagine and create communication formats aimed at showing good results and success stories (online & offline formats)
- Prepare and implement public relations campaigns, visibility and reach-out activities for target groups incl. animating and moderating public discussions on social media
- Establish benchmarks to measure communication reach
- Feed communication tools with information and MOST+ content
- Support the Mobility Flow Manager in publishing/updating the open call for mobility, and assist her/him in organising information sessions for applicants
- She/he will be supported by a Social Media Specialist

#### **Your profile:**

- University degree (Master) in communication, journalism or equivalent



- At least three-year work experience in public relations in non-profit sector
- Fluent English, Russian and Belarusian
- Excellent text editor, article writer
- Understands the importance of promotion in social networks
- Excellent computer skills, command of MS Office and Social Media tools
- Knowledge of data security challenges and tools
- Experience working in an international, English-speaking environment
- Experience with Communication & Visibility Manual for EU External Action an asset
- Strong organization skills, team player, multi-tasker, ability to work under pressure and to respect deadlines, sense of responsibility, and initiative
- Excellent attention to detail and accuracy
- Ready to work weekends and travel for work, if needed

**What we offer:**

- A gross salary of 955 € according to the local remuneration scheme of the Goethe-Institut in Vilnius
- Flexible working hours
- Opportunity to be part of a meaningful and challenging international project providing learning and development opportunities

Please send your application not later than January 10, 2023 to: [bewerbung-vilnius@goethe.de](mailto:bewerbung-vilnius@goethe.de) As subject of your mail please choose "Application MOST+ Public Relations and Communication Manager. First name Last name".

Only shortlisted candidates will be invited for an interview (online or in person). Disabled applicants or applicants with equal status will be given preferential consideration in the event of equal professional suitability.

*The Goethe-Institut collects, processes and uses personal data of the applicant both for the purpose of filling the vacancy and within the framework of the legal permissions and a data protection declaration of consent given to the Goethe-Institut, if applicable. Further details can be found in the separate data protection declaration, to which reference is hereby expressly made. You can find it at:*

<https://www.goethe.de/ins/lt/lt/dat.html>

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